As part of the European Union’s 7th Framework Programme

IBERDROLA INMOBILIARIA TO TAKE PART IN REEB PROJECT TO ENCOURAGE ENERGY EFFICIENCY IN BUILDINGS

- The company, with 11 others, will contribute to the European Strategic Research Roadmap to ICT enabled energy-efficiency in building and construction.

IBERDROLA Inmobiliaria is one of the companies forming part of the REEB project's Special Interest Group (SIG) which will contribute to the European Strategic Research Roadmap to ICT enabled energy-efficiency in building and construction.

This project, which forms part of the European Union's 7th Framework Programme, aims to identify the facilities, policies and strategies that encourage energy efficiency through the application of information and communication technologies.

The REEB initiative is also intended to promote the exchange of information and results-sharing between the many information and communication technology projects being carried out across Europe.

IBERDROLA Inmobiliaria's role in this project is to advise on the tools needed to improve energy efficiency through the use of ICT systems in buildings, developing the vision and roadmap discussion and contributing to the implementation plan based on the conclusions drawn.

The company will take part in three workshops in which the documentation produced by the project will be evaluated to ensure that it fully considers the vision and needs of all the companies and bodies involved as well as the requirements of the various European countries.

The company is participating in this project with 11 other partners, including Labein Tecnalia, Acciona, Arup Group Ltd, France's Centre for Building Science and Technology (CSTB), the Technical Research Centre of Finland (VTT) and the Dresden University of Technology (Germany).
IBERDROLA's participation in this group consolidates its presence in the most important research forums promoting energy efficiency improvements in buildings. It is also in line with the group's firm commitment to encouraging the efficient use of energy.

**Commitment to sustainability**

In line with its strategic focus on sustainability, IBERDROLA’s real estate subsidiary has taken the initiative of promoting homes that incorporate innovative concepts that improve energy efficiency and the comfort of their owners, and are environmentally-friendly and compatible with economic development and well-being.

A clear example of this commitment is the construction of the ‘Las Caléndulas Residencial’ development of 25 sustainable homes, in the town of Jun in Granada.

The company also aims to encourage new architectural ideas for the design of sustainable buildings through events such as the first ECOLÓGICO...? S.O.S.Tenible competition, organised last year together with the ‘Escuela Superior de Arte y Arquitectura’ (School of Art and Architecture) of the Universidad Europea de Madrid.

IBERDROLA Inmobiliaria boasts a large portfolio of products: primary housing and second residences, office buildings, industrial warehouses and shopping centres, among others.